Date	06.03.2012
Buy	(old: Buy)
PT: € 53.45	(old: € 53.45)
Changes 2011E	2012E

1
D
b
5
b
5

*clean

Homepage: <u>www.gksoftware.de</u> Industry: IT/Software

ISIN:	DE0007571424
Bloomberg:	GKS:GR
Reuters:	GKSG
Price (27.02.12):	€ 41.90
Market Cap:	€ 75 Mio.
Enterprise Value:	€ 61 Mio.
Ø-volume (100 days):	€ 31,712
52W High:	€ 50.00
52W Low:	€ 33.32
Free Float:	42.5 %
Financial Calendar	
24.04.2012	FY-Report
	2011
24.05.2012	Q1 Report
28.06.2012	Annual

Shareholder structure

GK Software Holding	52.33%
R. Gläß	2.95%
S. Kronmüller	2.23%

Meeting

Share performance



Michael Vara +49 (0)69 – 66 36 80 71 <u>vara@vararesearch.de</u>

Daniel Grossjohann +49 (0)69 - 61 99 33 31 grossjohann@vararesearch.de Vara Research GmbH Schweizer Straße 13 60594 Frankfurt am Main www.vararesearch.de



GK SOFTWARE AG

Partner SAP accelerates foreign growth of GK

After sales success in Germany, GK's cooperation partner SAP has acquired GK's first ever foreign company, Swiss-based Valora Retail. Central SAP solutions are widely used by international trade companies. The connection with SAP has boosted GK' business, even during the early stages of the cooperation in 2009. After a phase of share price consolidation, sales success abroad triggered by the company's partner SAP is likely to be the most important share price driver in the medium term and will help the share develop at a pace above the market average. GK has also opted to work with partners for the sale of its module GK/Retail Open Scale, which has been newly launched in the market. We assume that this will be an interesting business venture for GK, as the software can be implemented directly and standard introductory expenses are at an insignificant level. We have kept our estimations the same for 2012. With a price-earnings ratio of 13.9 for the current year, the growth value of GK SOFTWARE (CAGR 2010-2014e: 18,7%) is positive and therefore we still recommend buying the share.

Investment Highlights

- The sales partner SAP has acquired a foreign customer for GK for the first time. A division of Valora Retail will introduce the solution "SAP point of sale by GK" in three countries (Switzerland, Germany and Luxemburg). Valora Retail is the leading operator of (railway station) kiosks and railway bookshops with over 2,700 branches. The strategic implications of the contract are also significant, as it shows that SAP's efforts are certainly not limited to the domestic market, where GK already has a good market position.
- The project acquired by GK in December 2011 from an international retail chain with a fashion range also indicates a strong relationship to SAP. A key element of the project, which will result in a majority of sales proceeds in 2012, is the integration of the 700 branches into the central SAP solution. This project demonstrates that the SAP cooperation has also had a positive effect on direct sales, as the expertise at GK will be highlighted during the integration of the branch solutions into the central ERP system.
- The new model GK/Retail Open Scale is a platform-independent solution for PC-based scales. As one of the first solutions in this area, it participates in the conversion of proprietary scale solutions on open PC-based systems and can also be used without the basis solution GK/Retail. In addition to Bizerba, another global leading scale manufacturer may be acquired as a sales partner for the module. GK is therefore participating in future sales of these two manufacturers, insofar as these scales are equipped with GK/Retail Open Scale.

Key figures

	Sales	Net result	Adj. EPS	Adj. P/E	EV/ Sales	EV/ EBIT	EBIT- Margin	ROE (%)
2009	23.3	4.5	2.70	8.51	1.48	5.85	25.2%	33.2%
2010	27.7	4.5	2.50	20.02	2.96	12.75	23.2%	22.6%
2011e	32.2	4.6	2.60	16.14	1.89	9.46	20.0%	17.7%
2012e	37.3	5.4	3.02	13.89	1.63	8.16	20.0%	17.8%
2013e	45.7	6.9	3.86	10.86	1.33	6.35	21.0%	19.5%
			S	ource: Cor	npany info	rmation /	Vara Resea	rch GmbH

Profit and Loss Account

in €m.	2008	2009	2010	2011e	2012e	2013e
Sales revenues	15.029	23.277	27.690	32.191	37.339	45.656
Change in finished goods and work in progress	-1.260	-0.873	0.000	0.000	0.000	0.000
Other own cost capitalized	0.815	1.067	0.649	1.418	1.645	2.012
Other operating income	0.424	0.826	1.368	1.476	1.712	2.093
Total performance	15.008	24.296	29.706	35.085	40.696	49.761
Cost of material	-0.514	-0.561	-1.540	-1.338	-1.552	-1.442
Gross profit	14.494	23.735	28.166	33.746	39.143	48.319
Personnel expenses	-8.047	-12.117	-14.840	-19.072	-22.122	-27.490
Other operating expenses/income	-2.954	-5.448	-5.344	-6.436	-7.466	-9.054
EBITDA	3.493	6.171	7.982	8.238	9.555	11.775
Depreciation/amortisation	-0.719	-1.281	-1.548	-1.800	-2.087	-2.187
EBIT	2.775	4.890	6.435	6.438	7.468	9.588
Financial result	0.090	0.143	-0.128	0.113	0.143	0.147
Non operating result before taxes	0.000	0.000	0.000	0.000	0.000	0.000
Pre tax result	2.864	5.033	6.307	6.551	7.611	9.735
Non operating result after taxes	0.000	0.000	0.000	0.000	0.000	0.000
Taxes	-0.830	-1.516	-1.836	-1.904	-2.212	-2.829
Minority interest	0.000	0.000	0.000	0.000	0.000	0.000
Net result	2.034	3.517	4.471	4.648	5.400	6.906
Adjustments	0.000	0.984	0.000	0.000	0.000	0.000
Adjusted net result	2.034	4.501	4.471	4.648	5.400	6.906
Average number of shares	1.665	1.665	1.790	1.790	1.790	1.790
EPS	1.22	2.11	2.50	2.60	3.02	3.86
Adjusted EPS	1.22	2.70	2.50	2.60	3.02	3.86
DPS	0.00	1.00	0.50	0.56	0.65	0.80
			Source: (SK SOFTWARE	AG / Vara Res	earch GmbH

Source: GK SOFTWARE AG / Vara Research GmbH

in % of Sales	2008	2009	2010	2011e	2012e	2013e
Sales revenues	100.0	100.0	100.0	100.0	100.0	100.0
Total performance	99.9	104.4	107.3	109.0	109.0	109.0
Cost of material	-3.4	-2.4	-5.6	-4.2	-4.2	-3.2
Gross profit	96.4	102.0	101.7	104.8	104.8	105.8
Personnel expenses	-53.5	-52.1	-53.6	-59.2	-59.2	-60.2
Other operating expenses/income	-19.7	-23.4	-19.3	-20.0	-20.0	-19.8
EBITDA	23.2	26.5	28.8	25.6	25.6	25.8
Depreciation/amortisation	-4.8	-5.5	-5.6	-5.6	-5.6	-4.8
EBIT	18.5	21.0	23.2	20.0	20.0	21.0
Financial result	0.6	0.6	-0.5	0.4	0.4	0.3
Non operating result before taxes	-	-	-	-	-	-
Pre tax result	19.1	21.6	22.8	20.4	20.4	21.3
Non operating result after taxes	-	-	-	-	-	-
Taxes	-5.5	-6.5	-6.6	-5.9	-5.9	-6.2
Minority interest	-	-	-	-	-	-
Net result	13.5	15.1	16.1	14.4	14.5	15.1
Adjustments	-	4.2	-	-	-	-
Adjusted net result	13.5	19.3	16.1	14.4	14.5	15.1

Source: GK SOFTWARE AG / Vara Research GmbH

Balance of Accounts

in €m.	2008	2009	2010	2011e	2012e	2013e
Long term assets	4.226	12.743	13.166	14.536	15.726	16.745
Intangible assets	1.633	9.333	9.116	8.697	8.092	7.652
Tangible assets	2.593	3.410	4.050	5.839	7.633	9.093
Financial assets	0.000	0.000	0.000	0.000	0.000	0.000
Current assets	15.382	19.242	31.110	33.361	36.641	41.469
Inventories	0.738	0.000	0.000	0.000	0.000	0.000
Trade receivables	3.023	5.846	14.110	9.740	11.298	13.815
Receivables	2.765	2.759	3.558	3.558	3.558	3.558
Cash and securities	8.855	10.637	13.442	20.063	21.784	24.095
Other assets	0.018	0.390	0.529	0.529	0.529	0.529
Total assets	19.626	32.375	44.805	48.426	52.895	58.742
Equity	11.782	15.300	24.332	28.085	32.484	38.229
Reserves	11.782	15.300	24.332	28.085	32.484	38.229
Minorities	0.000	0.000	0.000	0.000	0.000	0.000
Provisions	0.847	0.847	0.921	0.937	0.954	0.972
Provisions Liabilities	0.847 5.803	0.847 14.953	0.921 17.060	0.937 16.913	0.954 16.966	0.972 17.051
Liabilities	5.803	14.953	17.060	16.913	16.966	17.051
Liabilities Interest bearing liabilities	5.803 1.256	14.953 6.724	17.060 5.983	16.913 5.983	16.966 5.983	17.051 5.983
Liabilities Interest bearing liabilities Trade payables	5.803 1.256 0.526	14.953 6.724 0.774	17.060 5.983 0.476	16.913 5.983 0.329	16.966 5.983 0.381	17.051 5.983 0.466

Source: GK SOFTWARE AG / Vara Research GmbH

in %	2008	2009	2010	2011e	2012e	2013e
Long term assets	21.5	39.4	29.4	30.0	29.7	28.5
Intangible assets	8.3	28.8	20.3	18.0	15.3	13.0
Tangible assets	13.2	10.5	9.0	12.1	14.4	15.5
Financial assets	-	0.0	0.0	0.0	0.0	0.0
Current assets	78.4	59.4	69.4	68.9	69.3	70.6
Inventories	3.8	-	-	-	-	-
Trade receivables	15.4	18.1	31.5	20.1	21.4	23.5
Receivables	14.1	8.5	7.9	7.3	6.7	6.1
Cash and securities	45.1	32.9	30.0	41.4	41.2	41.0
Other assets	0.1	1.2	1.2	1.1	1.0	0.9
Total assets	100.0	100.0	100.0	100.0	100.0	100.0
Equity	60.0	47.3	54.3	58.0	61.4	65.1
Reserves	60.0	47.3	54.3	58.0	61.4	65.1
Minorities	-	-	-	-	-	-
Provisions	4.3	2.6	2.1	1.9	1.8	1.7
Liabilities	29.6	46.2	38.1	34.9	32.1	29.0
Interest bearing liabilities	6.4	20.8	13.4	12.4	11.3	10.2
Trade payables	2 7	2.4	1.1	0.7	0.7	0.8
Trade payables	2.7	2.4	1.1	0.7	0.7	010
Non interest bearing liabilities	2.7	2.4 23.0	23.7	21.9	20.0	18.0

Source: GK SOFTWARE AG / Vara Research GmbH

Cash Flow Statement

in €m.	2008	2009	2010	2011e	2012e	2013e
Net cash provided by operating activites	1.4	5.7	1.7	10.7	6.0	6.7
Net cash used in investing activities	-2.6	-9.4	-2.7	-3.2	-3.3	-3.2
Net cash provided by financing activities	7.1	5.5	3.8	-0.9	-1.0	-1.2
Change in cash and securities	5.9	1.8	2.8	6.6	1.7	2.3
Cash and securities at the end of the period	8.9	10.6	13.4	20.1	21.8	24.1

Source: GK SOFTWARE AG / Vara Research GmbH

www.vararesearch.de

Key Figures*

	2008	2009	2010	2011e	2012e	2013e
Valuation ratios						
Market capitalization (in € m)	28.31	38.30	89.50	75.00	75.00	75.00
Enterprise Value (in € m)	20.71	34.38	82.04	60.92	60.92	60.92
EV/Sales	1.38	1.48	2.96	1.89	1.63	1.33
EV/EBITDA	5.93	4.81	10.28	7.40	6.38	5.17
EV/EBIT	7.46	5.85	12.75	9.46	8.16	6.35
P/E reported	13.92	10.89	20.02	16.14	13.89	10.86
P/E clean	13.92	8.51	20.02	16.14	13.89	10.86
PCPS	9.36	7.98	15.13	11.60	9.99	8.23
Price to book	2.40	2.50	3.68	2.67	2.31	1.96
Profitability ratios						
EBITDA margin	23.2%	30.7%	28.8%	25.6%	25.6%	25.8%
EBIT margin	18.5%	25.2%	23.2%	20.0%	20.0%	21.0%
Pre tax margin	19.1%	25.8%	22.8%	20.4%	20.4%	21.3%
Net margin	13.5%	19.3%	16.1%	14.4%	14.5%	15.1%
Free cash flow margin	12.0%	n.m.	10.6%	10.2%	11.3%	12.9%
ROE	29.3%	33.2%	22.6%	17.7%	17.8%	19.5%
Productivity ratios						
Sales/employees (in € `000)	79.7	80.0	75.7	75.5	75.0	82.6
Net result/employees (in € `000)	10.8	15.5	12.2	10.9	10.9	12.5
Number of employees	189	291	366	426	498	552
Financial ratios						
Equity ratio	60.0%	47.3%	54.3%	58.0%	61.4%	65.1%
Gearing	-64.1%	-25.3%	-29.3%	-48.9%	-47.5%	-46.4%
Dividend yield	0.0%	4.3%	1.0%	1.3%	1.5%	1.9%
Cash flow ratios						
Cash flow per share	1.82	2.88	3.30	3.61	4.19	5.09
Free cash flow per share	1.09	-2.41	1.64	1.84	2.36	3.30
Other ratios						
Depreciation/sales	4.8%	5.5%	5.6%	5.6%	5.6%	4.8%
Capex/sales	8.1%	37.8%	10.8%	9.8%	8.8%	7.0%
Working capital/sales	10.0%	15.0%	15.0%	15.0%	15.0%	15.0%
Tax rate	29.0%	30.1%	29.1%	29.1%	29.1%	29.1%
* Based on clean figures			Sourc	ce: GK SOFTWAR	E AG / Vara Res	earch GmbH

A. Disclosures in accordance with § 34 b WpHG (German Securities Trading Act), Finanzanalyseverordnung (FinAnV) (Ordinance on the Analysis of Financial Instruments):

I. Disclosures on authorship, responsible company, regulatory authority:

Company responsible for the publication: Vara Research GmbH Authors of this financial analysis: Daniel Großjohann, Analyst and Michael

Vara, Analyst and Managing Director of Vara Research GmbH

Vara Research GmbH is subject to regulation through the Federal Financial Supervisory Authority (BaFin).

Previous financial analyses:

,			
Company	Date	Rating	Target price
GK SOFTWARE AG	03/27/2009	Buy	€ 28.45
GK SOFTWARE AG	05/14/2009	Buy	€ 21.60
GK SOFTWARE AG	06/16/2009	Buy	€ 21.60
GK SOFTWARE AG	09/14/2009	Buy	€ 23.00
GK SOFTWARE AG	10/27/2009	Buy	€ 37.75
GK SOFTWARE AG	12/14/2009	Hold	€ 38.60
GK SOFTWARE AG	02/02/2010	Hold	€ 40.10
GK SOFTWARE AG	04/22/2010	Hold	€ 50.85
GK SOFTWARE AG	06/21/2010	Hold	€ 50.85
GK SOFTWARE AG	09/08/2010	Hold	€ 56.95
GK SOFTWARE AG	12/02/2010	Hold	€ 56.00
GK SOFTWARE AG	01/19/2011	Hold	€ 55.70
GK SOFTWARE AG	05/16/2011	Buy	€ 56.45
GK SOFTWARE AG	06/20/2011	Buy	€ 56.45
GK SOFTWARE AG	08/16/2011	Buy	€ 50.90
GK SOFTWARE AG	09/08/2011	Buy	€ 52.70
GK SOFTWARE AG	11/14/2011	Buy	€ 54.35
GK SOFTWARE AG	12/14/2011	Buy	€ 54.35

II. Additional disclosures:

1. Information sources:

Material sources of information for preparing this document are publications in domestic and foreign media such as information services (including but not limited to Reuters, VWD, Bloomberg, DPA –AFX), business press (including but not limited to Börsenzeitung, Handelsblatt, Frankfurter Allgemeine Zeitung, Financial Times), professional publications, published statistics, rating agencies as well as publications of the analysed issuers.

Furthermore, discussions were held with the Management for the purpose of preparing the company study. The analysis was provided to the issuer prior to going to press; no changes were made afterwards, however.

2. Summary of the valuation principles and methods used in preparation of the analysis:

Vara Research GmbH uses a 3-level absolute share rating system. The ratings pertain to a time horizon of up to 12 months.

BUY: the expected price trend of the share amounts to at least +15%. NEUTRAL: The expected price trend lies between -15% and +15%. SELL: The expected price trend amounts to more than -15%.

The following valuation methods are used when valuing companies: Multiplier models (price/earnings, price/cash flow, price/book value, EV/revenues, EV/EBIT, EV/EBITA, EV/EBITDA), peer group comparisons, historical valuation approaches, discounting models (DCF, DDM), break-up value approaches or asset valuation approaches. The valuation models are dependent upon macroeconomic measures such as interest, currencies, raw materials and assumptions concerning the economy. In addition, market moods influence the valuation of companies. Furthermore, the approaches are based on expectations that can change quickly and without warning, according to industry-specific developments. As a result, the results of the valuation and target prices derived from the models can change correspondingly. The results of the valuation are based on a period of 12 months. They are, however, subject to market conditions and represent a snapshot. They can be reached more quickly or more slowly or be revised upwards or downwards.

3. Date of initial publication of the financial analysis:

(03/06/2012)

Date and time of the prices of financial instruments disclosed therein: (Price on 02/27/2012)

5. Updates:

We have currently not yet set a fixed date to provide a precise update of this analysis. Vara Research GmbH reserves the right to update the analysis unannounced.

III. Disclosures on possible conflicts-of-interest:

An agreement exists between Vara Research GmbH and ICF Kursmakler AG on the preparation of this publication. Vara Research GmbH receives consideration to that extent.

The success of Vara Research GmbH is based on direct and/or indirect payments from issuers and institutional investors in connection with business activities, which affect the issuer and his securities.

Vara Research GmbH (and affiliated companies), the authors as well as other persons and companies who participated in the preparation of the financial analysis

Do not hold any material investments in the issuer.

- Serve neither the issuer (by placing buy or sell orders in a market) nor financial instruments that are the subject of this financial analysis,

- Were (within the last 12 months) not a participant in the management of a consortium for the issuance of financial instruments, which themselves or their issuer is the subject of this financial analysis,

- Were neither bound to an agreement on services in connection with investment bank business towards the issuer, nor have they received consideration or promise of consideration from such agreements,

- Have no other material financial interests in connection with the issuer or the subject of the financial analysis.

B. General disclosures/liability arrangement:

1. This document was prepared by Vara Research GmbH exclusively for information purposes.

2. This document is exclusively for publication on the homepage of the relevant company and intended for use by national institutional investors. Copying, forwarding and distribution is only allowed with written permission of Vara Research GmbH.

3. This document is neither a recommendation nor an offer nor application of an offer for the purchase, sale or subscription of any security or investment. It is by no means meant to provide investment advice.

4. This document, prepared by Vara Research GmbH, is based on information from sources (publicly available information and tax rates at the time of publication, which can, however, change), which, according to Vara Research GmbH, are dependable, yet not actually available for independent verification. Despite diligent verification, Vara Research GmbH cannot provide a guarantee, assurance or warranty for completeness and correctness; responsibility and liability is therefore excluded insofar as there is no intent or gross negligence on the part of Vara Research GmbH. All statements and opinions are exclusively those of Vara Research GmbH and can be changed without prior notice. Any error-caused misstatements of the document can be corrected by Vara Research GmbH, without Vara Research GmbH being held responsible for damages as a result of these misstatements.