GKS, WKN 757142, ISIN DE0007571424 Version dated October 2019



# GK Software SE – Summary

- GK Software SE is a leading software partner for the retail sector in Europe and provides groundbreaking technologies with end-to-end solutions for stores and enterprise headquarters
- Revenues for modular software solutions (licenses), programming and maintenance form the core of the company's business model
- Founded in 1990 at the headquarters in Schöneck by Rainer Gläß (CEO) and Stephan Kronmüller (Deputy CTO)
- Eleven other locations in Germany (Berlin, Cologne, St. Ingbert, Barsbüttel, Bielefeld), Czech Republic (Plzen), Switzerland (Dübendorf), Russia, South Africa, Ukraine and the USA
- GK Software SE serves well-known retail companies, including Loblaw, Bentley Leathers (Canada), Coop (Switzerland), EDEKA, Fressnapf, Galeria Kaufhof, JYSK Nordic (Denmark), Lidl, Migros (Switzerland), MPreis (Autria), Netto Marken-Discount, Parfümerie Douglas, Tchibo, Telekom-Shops, Valora (Switzerland), WMF and X5 (Russia)
- Global presence with GK Software's products used in more than 56,400 retail stores with around 304,000 installations in more than 60 countries

# End-to-End range of products

- GK/Retail Business Suite—modular end-to-end solution: GK/Retail Store Operations and GK/ Retail StoreWeaver Enterprise Edition for the retail sector to centrally manage large store structures and implementing all processes necessary for operation in the stores
- Advantage of the solutions: 100% Java, release and SOA (Service Oriented Architecture)
- Further sales potential in Germany and abroad by the partnership with SAP possible



# Management Board







André Hergert Chief Finacial Officer Management Board

# Summary of key data

|                                   | 31.12.18 | 31.12.17 | 31.12.16 |
|-----------------------------------|----------|----------|----------|
| Sales (EUR K)                     | 106,151  | 90,452   | 77,333   |
| Total operating revenue (EUR K)   | 109,768  | 95,649   | 79,483   |
| EBIT (EUR K)                      | 1,595    | 4,993    | 3,942    |
| EBIT margin (on sales)            | 1.5%     | 5.5%     | 5.1%     |
| EBITDA (EUR K)                    | 6,833    | 8,773    | 7,804    |
| Net income for the period (EUR K) | 932      | 3,884    | 2,826    |
| Equity ratio                      | 36.2%    | 36.3%    | 44.2%    |
| Number of employees               | 1,205    | 1,011    | 911      |
|                                   |          |          |          |

GK Software provides the retail sector with the best possible corporate organization and substantial potential for reducing costs and customer loyalty

#### Global Growth Market

- IT structures in the retail sector allow a company's competitive position to be strengthened through rationalization and customer loyalty activities
- Worldwide IT spending in the retail sector amounted to approx. 177 billion USD in 2015
- In the German chain-store retail market, GK Software has a market share of more than 30%
- Current topics Omni-Channel-Retailing and Cloud-Computing cause a strong willing to invest in GK Softwares target market
- International Sales through SAP increase growth opportunities in the biggest retail market North America
- GK Software products can be used around the globe and this opens up opportunities for further growth (even in so-called fiscal countries)

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# Investment Highlights

- Technologically leading European provider of standardized, flexible software solutions for the retail sector
- Customer base with well-known companies as a launch pad to tap into other customer groups and retail sectors
- USP from technology and innovation leadership
- Scalable business model opens up significant growth potential in Germany and abroad
- Growth in market environment from an increase in the need for IT investments by the retail sector in Germany and abroad

## Shareholder Structure



#### Amounts overstepping the 3% threshold value

| Valid on                | Shareholder  | Share in % |
|-------------------------|--|------------|
| 22.09.2016              | Wilhelm K.T. Zours, Heidelberg<br>(of which, among others, 3.18% is<br>Deutsche Balaton Aktiengesellschaft,<br>Heidelberg) | 6.55       |
| 17.03.2016 <sup>1</sup> | Scherzer & Co. AG, Köln  | 6.36       |

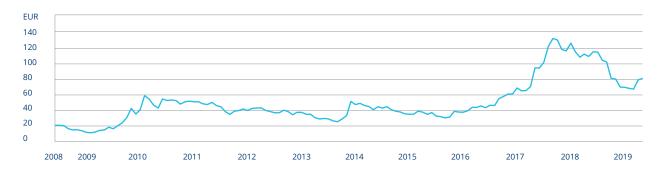
## Financial Calendar

| Analysts' Conference 2019        | November 2019    |
|----------------------------------|------------------|
| Nine-month statement 2019        | 26 November 2019 |
| Annual report 2019               | 29 April 2020    |
| Three-month statement 2020       | 28 May 2020      |
| Annual Shareholders Meeting 2020 | 18 June 2020     |
| Interim Report 2020              | 27 August 2020   |

## Key Facts

| German securities code number (WKN)   | 757142   |
|---------------------------------------|--|
| ISIN                                  | DE0007571424   |
| Stock exchange symbol                 | GKS  |
| IPO                                   | 19 June 2008   |
| Type of shares                        | Ordinary stock in the name of the<br>holder without any nominal value<br>(individual share certificates) |
| Stock exchanges                       | Frankfurt and XETRA  |
| Segment                               | Regulated Market (Prime Standard)  |
| Designated Sponsor                    | ICF Bank AG  |
| Number of shares                      | 2.020.800  |
| Share capital                         | EUR 2.020.800  |
| Free float                            | 49.28%   |
| Initial Price (XETRA)<br>19 June 2008 | EUR 21.40  |
| Highest Price 2018                    | EUR 132,50 (15 January 2018)   |
| Lowest Price 2018                     | EUR 66,60 (17 December 2018)   |

## Share Price



## Contact Investor Relations

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 Initial notifications of 5.23 percent on March 2012. Information on the current portfolio by the shareholder on 17 March 2016.